A La Carte Sponsorship Options

**EVENING EVENTS**

- Welcome Ice Breaking Party - €7,500
  Sunday 5 September
- Beer & Cheese Tasting

- Brussels Grand Opening - €15,000
  Monday 6 September
- Drinks & canapés

- ECHN Event - €2,500
  Tuesday 7 September
- Beer tasting

- Gala Dinner – please contact us
  Thursday 9 September
- 3-course dinner & entertainment

**DEMONSTRATIONS DURING FIELD TRIPS - €3,000**

This option includes:
- Transport by bus
- Visit of the site and demonstration
- Lunch

**FLOOR STICKER - €750 per sticker**

Apply custom stickers on the floor (1m x 1m) near your booth. The design will be provided by the sponsor in EPS or AI format.

**CHARGING STATION - €1,500 per station**

Charging stations allow participants to charge their cell phones or tablets for free. Placing a charging station will attract more participants to your booth.

This option includes:
- The personalization of the signage on your terminal, such as your company name, logo and reference to your stand. Marketing material is to be provided by the sponsor.

**SIGNAGE**

- Escalator at the entrance - €3,000
  In the registration area:
  - Option 1: €2,000
  - Option 2: €5,000

- Sticker column Exhibition Hall - €650 per sticker

**Silver Package: €3,000**

- **Visibility as Silver Sponsor:**
  - Logo displayed on the event website and in conference publications
  - Logo in all event emails

- **Recognition** during the Opening of the conference

- **1 Full Conference Pass**
  (value estimated at €700 per pass)

**Exhibition only**

- Shell scheme (9sqm): €3,750
- Raw space (9sqm): €2,000

Want to be part of this great event?
Check our website!
www.iah2021belgium.org
Diamond Package: €25.000

- Exhibit shell scheme (3m x 3m)
- Exclusive sponsorship of one of the following:
  - Hospitality Suite
  - Lanyards
  - Bags
  - Mobile app
- Visibility as Diamond Sponsor:
  - Logo displayed on the event website and in conference publications
  - Logo on the screen before the sessions start and during the breaks
  - Logo in all event emails
- Recognition during the Opening of the conference
- 5 Full Conference Passes (value estimated at €700 per pass)
- 2 Stand Personnel Passes (no access to sessions)
- Delegate E-mail Blast (to be organised through the Congress Secretariat)
- 1 Delegate Bag insert (to be provided by sponsor)

Platinum Package: €15.000

- Exhibit shell scheme (3m x 3m)
- Exclusive sponsorship of one of the following:
  - Lunch (Day 1)
  - Lunch (Day 2)
  - Lunch (Day 4)
  - Event WIFI
- Visibility as Platinum Sponsor:
  - Logo displayed on the event website and in conference publications
  - Logo on the screen before the sessions start and during the breaks
  - Logo in all event emails
- Recognition during the Opening of the conference
- 3 Full Conference Passes (value estimated at €700 per pass)
- 2 Stand Personnel Passes (no access to sessions)
- 1 Delegate Bag insert (to be provided by sponsor)

Gold Package: €7.500

- Exhibit space (3m x 3m)
- Exclusive sponsorship of one of the following:
  - Coffee Break (Day 1 Morning)
  - Coffee Break (Day 1 Afternoon)
  - Coffee Break (Day 2 Morning)
  - Coffee Break (Day 2 Afternoon)
  - Coffee Break (Day 4 Morning)
  - Coffee Break (Day 4 Afternoon)
  - Coffee Break (Day 5 Morning)
- Visibility as Gold Sponsor:
  - Logo displayed on the event website and in conference publications
  - Logo in all event emails
- Recognition during the Opening of the conference
- 2 Full Conference Passes (value estimated at €700 per pass)
- 2 Stand Personnel Passes (no access to sessions)